



Technology and Women

Sparking a Business Revolution



Where are the women?



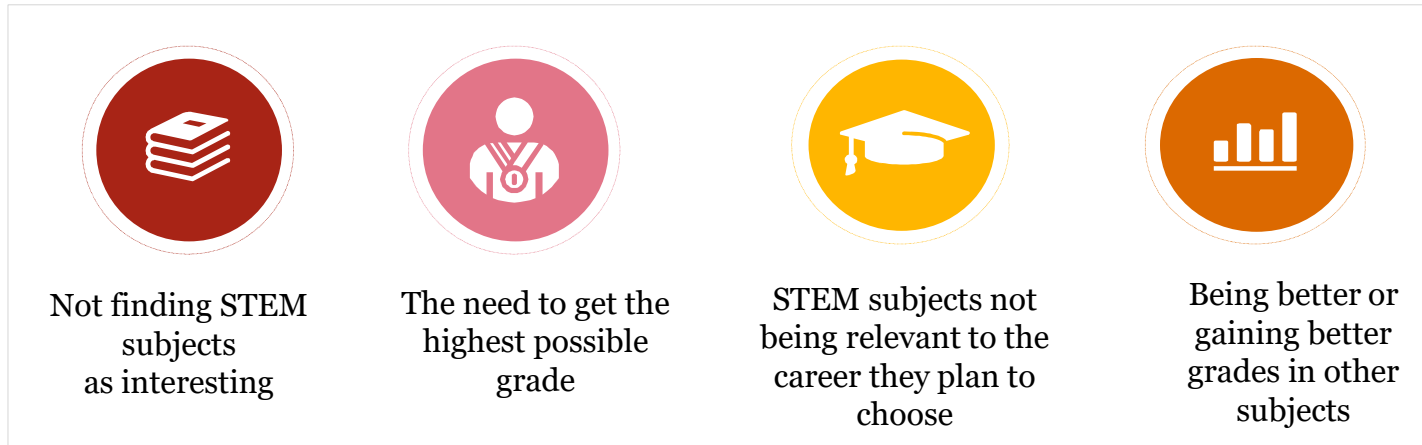
Women represents **29%** of the
STEM fields workforce in
Malaysia (25% in Asia Pacific)

Senior management roles in
STEM fields

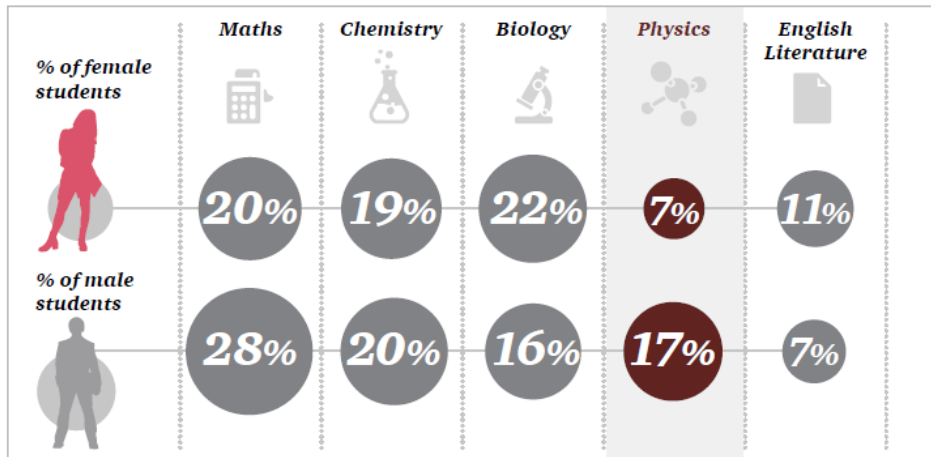
79% males
21% females

Girls are less likely to study STEM subjects

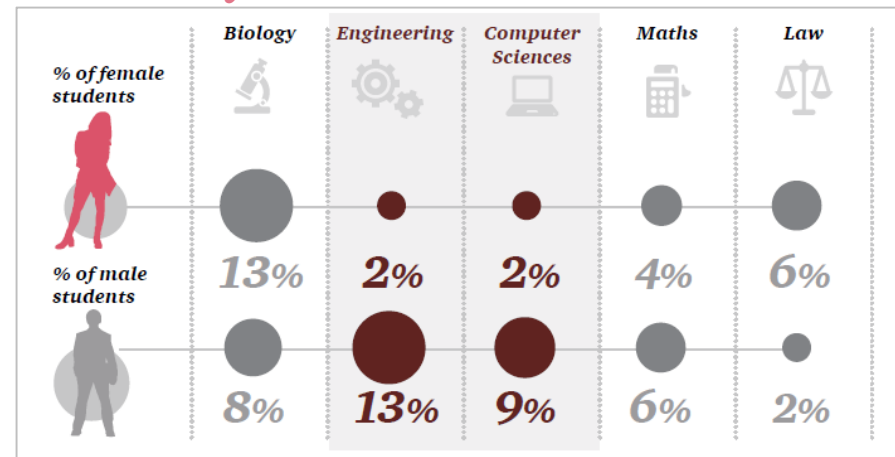
Why do girls choose not to study STEM subjects?



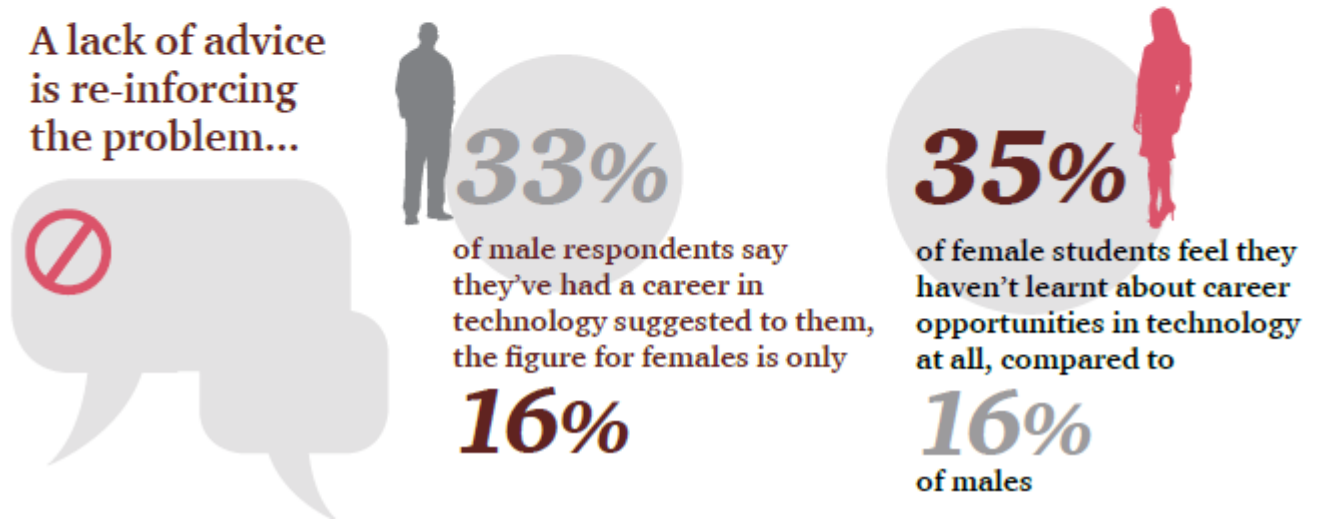
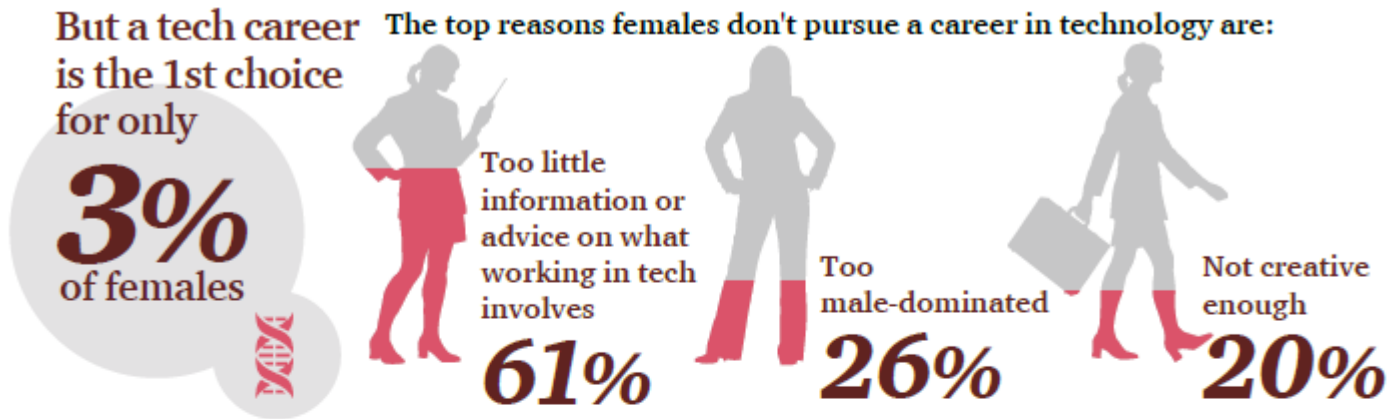
Schools



University



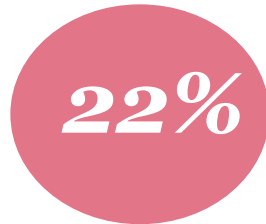
Females are less likely than males to consider a technology career



The lack of female role model



of female respondents find it impossible to name a role model in technology



can name a famous female working in technology



of respondent are able to name a famous man working in technology



*Sheryl Sandberg
COO Facebook*



*Dato Yasmin
CEO MDeC*



*Cheryl Yeoh
Former CEO, MaGIC*



*Nadira Yusoff
CEO, Nadi Ayu Tech.*